




أسبوع المنامة للريادة وتمكين الشباب
MANAMA ENTREPRENEURSHIP AND YOUTH EMPOWERMENT WEEK

7-14 | MAY
2015



A wide-angle photograph of the Manama skyline at dusk. The sky is a deep blue with some light clouds. The city lights are on, and the buildings are reflected in the water in the foreground. The most prominent building is the Bahrain World Trade Center, a tall, sail-shaped skyscraper. Other buildings of various heights and colors are visible along the waterfront.

MANAMA ENTREPRENEURSHIP AND YOUTH EMPOWERMENT WEEK

A platform for collaboration, learning, networking and inspiring and being inspired by award-winning entrepreneurs and innovators who drive sustainability and economic development.

Whether planning the launch of a startup or the expansion of an existing venture, the advice, guidance, inspiration and support schemes available will open up new opportunities and exciting possibilities to all participants.

Manama Entrepreneurship and Youth Empowerment Week is supported by various Public and Private Sector Entities, NGO's and Enthusiastic Entrepreneurs whose aim is to encourage and strengthen the Entrepreneurial Culture in the Kingdom of Bahrain.





The launch of this week comes as part of a series of projects that have been organized recently by the Governorate and received overwhelming response by the people and government. Furthermore, due to the recent launch of “Unemployment Training Program”, the Governorate, in collaboration with strategic partners, managed to provide training with various professional and academic skills in order to provide the labour market with qualified human resources.

In addition, our “Elite” programme that is concerned with enabling Bahraini youths is an example on the steady steps undertaken by the Governorate to create jobs that suit the qualifications of the students who are currently undergraduate. The “Elite” includes various training programmes that focus, in principle, on the development and induction of one thousand students from all the universities in the Kingdom. This will be concluded by selecting fifty students who successfully pass the programme requirements, after an international committee evaluates them. These will be prepared to become unique cadres that are required by the establishments, which are seeking to hire qualified employees.

Based on the vision of Capital Governorate, “to be a laddering and a distinct Governorate in servicing its citizens and residents for a better life and sustainable development” the Governorate has received in the past year a regional award and chosen as the first Arab capital for entrepreneurship and innovation 2014.

In recognition of the role and status of the Governorate being the first governorate established, and having a specific nature of representing the political and economic capital of the Kingdom. Because of the role and activities in the field of social responsibility, Manama has been selected to be “the Arab city of social responsibility” for 2014, as part of its programs and initiatives. The reason of honoring is the investment in the areas of social responsibility, sustainable development and green economy based on the vision and mission of the Capital Governorate.

Hisham Bin A. Rahman Al Khalifa
Governor of the Capital Governorate

The Capital Governorate pays significant attention to the development of skills and talents of youths as part of its faithful endeavors to implant confidence and self-reliance in them so that they could start a new life, full of hard work and dedication.

In this line, the Governorate will Support “Manama Entrepreneurship and Youth Empowerment Week” as a true initiative that creates an appropriate opportunity for the promising youths to enhance their creativity and talents. The Governorate is keen to be one of the major bodies that incubate the initiatives aiming at encouraging and developing business pioneering not only within the capital but throughout the Kingdom of Bahrain.

في تاريخ التأسيس وحملها طابعاً خاصاً من حيث تمثيلها للعاصمة السياسية والاقتصادية للمملكة وتقديراً للجهود الحثيثة التي اتخذتها مملكة البحرين في سعيها لتقوية منظومة ريادة الأعمال من خلال اطلاق العديد من الوزارات والهيئات مبادرات تعنى في ذلك المجال.

ونظراً لمكانة المنامة عاصمة مملكة البحرين الحضارية والتاريخية، ودورها وانشطتها الفاعلة في مجال المسؤولية الاجتماعية، فقد تم اختيارها في عام ٢٠١٤ لتكون "المدينة العربية للمسؤولية الاجتماعية"، وذلك ضمن مبادرة نوعية تهدف لتكريم المدن العربية في مجالات المسؤولية المجتمعية والتنمية المستدامة والاقتصاد الأخضر، ونظير تركيز المحافظة في رؤيتها ورسالتها على ممارسة المسؤولية الاجتماعية كتوجه استراتيجي في أداؤها والقيام بكل ما من شأنه تسهيل إيصال الخدمات المختلفة للمواطنين والمقيمين بما يحقق لهم العيش الكريم وسبل الامن والاستقرار.

هشام بن عبدالرحمن آل خليفة محافظ محافظة العاصمة

إن إطلاق المحافظة لهذا المنتدى يأتي ضمن سلسلة من المشاريع التي قامت بتنظيمها المحافظة مؤخراً ولاقت بفضل ذلك قبولاً شعبياً وحكومياً منقطع النظير، فيفضل "برنامج تدريب الباحثين عن العمل لأهالي العاصمة" استطاعت المحافظة بالتعاون مع الشركاء الاستراتيجيين تزويد المتدربين بجملة من المهارات العلمية والمهنية من أجل رفد سوق العمل بالكفاءات المؤهلة مما نتج عنه حصول البعض منهم على وظائف لاثقة بهم.

ولنا كذلك في برنامج "النخبة" الذي يمكن الشباب البحريني مثال على الخطى الثابتة التي تمضيها المحافظة في سبيل توفير وظائف تليق بمؤهلات الطلبة المقبلين على التخرج لتضمنه عدة برامج تدريبية موجهة في الاساس لتطوير وتوجيه الف طالب من عموم جامعات المملكة وصولاً حتى انتقاء افضل ٥٠ طالباً منهم بعد تقييمهم من قبل لجنة مختصة دولياً بعد اجتيازهم متطلبات البرنامج وإنهاءً حتى تهيئتهم ليصبحوا كوادراً متميزة ومطلوبة للمؤسسات التي تطمح لاقتناص الكوادر الرفيعة.

وانطلاقاً من رؤية المحافظة التي تنص على "محافظة رائدة وتميزة في خدمة المواطنين والمقيمين من أجل حياة افضل وتنمية مستدامة" حظيت المحافظة في العام الماضي على تقدير إقليمي بارز والمتمثل باختيارها كأول عاصمة لرواد الأعمال والإبداع العرب للعام ٢٠١٤م، وذلك تقديراً للدور والمكانة اللذان تضطلع بهما المحافظة باعتبارها أولى المحافظات



تولي محافظة العاصمة إهتماماً كبيراً بتنمية مهارات ومواهب فئة الشباب لكونها اليوم أمام إرادة صادقة تسعى من ورائها إلى إضفاء المزيد من الثقة والاعتمادية في نفوسهم لتكون لهم منطلقاً لحياة عمل جديدة ملؤها الجد والاجتهاد.

ومن هذا المنطلق، ترعى المحافظة "أسبوع المنامة لريادة الأعمال وتمكين الشباب" ليكون باكورة عمل حقيقية في توفير فرص سانحة أمام الشباب الواعدين لأطلاق إبداعاتهم في مسعى من المحافظة لتكون إحدى أهم الجهات الحاضنة للمبادرات المختصة في تشجيع وتنمية أنشطة ريادة الأعمال ليس في محيط العاصمة فقط بل في عموم مملكة البحرين.

FORUM AGENDA

MANAMA ENTREPRENEURSHIP AND YOUTH EMPOWERMENT FORUM

THURSDAY, MAY 7, 2015
8:00AM - 3:00PM

8:00 - 8:45

Registration

8:45 - 9:15

Welcoming Remarks & Opening Keynotes

9:15 - 10:00

Presentation - Personal Lessons & Insights

Mr. Mohammed Jaffar

Ex CEO - Talabat.com, Kuwait

10:00 - 10:15

Inspirational Success Story

Ms. Wafa Al Obaidat

CEO - Obai & Hill

10:15 - 10:40

Networking & Coffee Break

10:40 - 11:30

Panel Discussion - Your First Step

Sh. Hesham bin Mohamed Al-Khalifa

DGM, Development Services Division - Bahrain Development Bank

Dr. Khalid Abdulla Ateeq

CEO, Board Member - Family Bank

Dr Abdulhasan Al-Dairi

President - Bahrain SME's Society

Mr. Mohamed Ali

Community Advisor - Tamkeen, Founder - TumooH

Moderator: Dr. Hala Jamal

Founder - AMJCO for Iron Industries, Founder & President - Events Starts



FORUM AGENDA

11:30 - 11:45

Inspirational Success Story

Ms. Aysha Al Araifi & Sh. Mohammed Bin Khalid Al Khalifa

Founders - Bossy Kitchen

11:45 - 12:15

Networking & Coffee Break

12:15 - 13:15

Panel Discussion - Entrepreneurial Dialogue

Mr. Bader Kamal

Managing Director - Stride IT Consulting

Mr. Ahmed Al Sawafiri

Founder and Editor in Chief - Startup Bahrain

Mr. Fahad Al Shirawi

CEO - GCCIX

Ms. Hayaa Al Fadhel

Co-Founder and Designer - Dar Naseem Al Andalos

Ms. Zahraa Taher

Founder - Finmark Communications

Moderator : Ms. Yasmeen Jamal

Board Member - Youth Pioneer Society, Project Manager - Events Starts

13:15 - 13:30

Inspirational Success Story

Mohammed Vivid

Founder - Vivid Photography

13:30 - 15:00

Lunch



FORUM SPEAKERS



MOHAMMED JAFFAR

Ex CEO

Talabat.com - Kuwait

Mohammed Jaffar was formerly CEO of Talabat.com an e-commerce business he acquired in 2010. Under his leadership the firm moved from a Kuwaiti domestic business to a G.C.C player in 2012. In the span of two years Talabat.com took the mantle as the market leader in its space and region. Shortly after in February 2015 Talabat was acquired by Rocket Internet, a German based e-commerce giant and widely viewed as the largest Internet platform outside of the U.S. and China. Talabat was purchased for USD 170 million, representing the largest Internet technology transaction to date in the Arab world. Today Talabat and Mohammed Jaffar are now recognized as pioneers and key innovators of the e-commerce space in the G.C.C.

Mohammed is vice-chairman of Danah Al Safat Foodstuff Company, a Kuwaiti listed company holding prominent position as one of the leading companies in its field. He is also a board member of Al Safat Dhiafa Company and Azzad Trading Group Company.

Prior to Talabat Mohammed started his entrepreneurial endeavors at the brick and mortar level, establishing his own business in the F&B industry in 2008. The business continues to flourish under his family's F&B portfolio.

Mohammed received his education in England attending boarding school and later graduating from the University of Surrey with a BSc in Economics. He started his career in the Banking Industry and worked for four years in the Corporate Banking Division at Gulf Bank — Kuwait.



FORUM SPEAKERS



WAFAL OBAIDAT

CEO
Obai & Hill

Wafa Al Obaidat's aim has always been to bridge the gap between young and innovative artists and their potential clients.

She began her career working with renowned fashion designer Liza Bruce and her husband, interior designer and artist, Nicholas Bruce. She learnt all the aspects of the fashion business while she was still a student at Chelsea College of Art and Design, University of the Arts London.

She was mentored by the design duo and was working on sales, PR, buying, window displays and pricing, Wafa assisted on all aspects of running the business. After graduating Wafa went on to create her own blog, Fashion Ambitions, where she documented her work experiences assisting Marko Matysik Editor of Big/Show Magazine, one of the editors at Vogue Nippon, working with On/Off, publishing her work with Prim and Borderline magazine and generally working in fashion journalism.

In 2009 Wafa created Sketchbook Magazine, the fastest growing digital illustration magazine in Europe. With more than 10,000 print-on-demand print copies sold, 6,900 PDFs, and 75,000 online views of Sketchbook the Fashion Blogger Issue was the critically acclaimed first issue, dedicated to fashion blogging.

The Sketchbook pop-up shop was a major success with Wafa's mission of creating a space for young and emerging artists to meet with. In 2005 Kashka, the award winning online conceptual magazine won appraisal from ECCA and London College of Communication which went on to create a series of briefs by Creative Director Wafa Al Obaidat.

Wafa Al Obaidat is a recipient of the Start Up of The Year Award under the umbrella of the Bahraini Entrepreneurship Award, and is a member of the BCCI as an SME committee member, and is a contributor to Start Up Bahrain, Rowad Magazine, and Khaleejesque.



FORUM SPEAKERS



SH. HESHAM MOHAMED AL-KHALIFA

DGM, Development Service Division
Bahrain Development Bank

Sh. Hesham Mohamed Al-Khalifa holds over 21 years of experience where he began his career at the Ministry of Development & Industry and Ministry of Oil and Industry as Director. Throughout his career he has contributed to the development of numerous economic and social strategies and programs, namely the development and institutionalization of Bahrain-Arab Model for Enterprise Development & Investment Promotion in coordination with Bahrain Development Bank (BDB) and The United Nations Industrial Development Organization (UNIDO), the development of Bahrain Business Incubator, Riyadat (Women Incubator Center), Rukn.me (the first ICT Incubator in Bahrain), and various strategies that contribute to the economic development specifically in areas promoting entrepreneurship and development.

Sh. Hesham M. Al-Khalifa continues to develop and support economic and social initiatives especially in his current role as the Head of Development Services at Bahrain Development Bank since 2011 where he is actively involved in the development of an entrepreneurial, innovative, and enterprising society in Bahrain through the variety of programs, services, and support offered at BDB. Sh. Hesham M. Al-Khalifa's experience extends further where he sits on the steering committee of MENAInc (regional business incubator network), is a board member of AIESEC Bahrain, and a board member of KPMG Entrepreneurship Club Bahrain.

Sh. Hesham M. Al-Khalifa, holds a Bachelor of Science in Economics, from the American University.



FORUM SPEAKERS



DR. KHALID ABDULLA ATEEQ

CEO & Board Member
Family Bank

Dr. Khalid is currently the Chief Executive Officer of Family Bank and Board Member.

Dr. Khalid has over 30 years' experience in banking, finance, auditing and accounting. Prior to his association with VC Bank as Deputy CEO, he was Executive Director of Banking Supervision at the Central Bank of Bahrain, where he was responsible for the licensing, inspection and supervision of financial institutions, insuring that all banks and financial institutions, either operating or incorporated in Bahrain, complied with promulgated laws and regulations.

Before joining the CBB, he was Assistant Professor at University of Bahrain. In addition, Dr. Ateeq served in senior posts with a number of reputable banks and firms. He holds a PhD in Philosophy of Accounting from UK and he is a Board Member in Al Khair Bank, Al Baraka Bank, Med Gulf Takaful Insurance company, Itqan Capital at Saudi Arabia, and Med Gulf Holding Company.



MOHAMED ALI

Community Advisor - Tamkeen
Founder - TumooH

With more than 10 years experience in the fields of youth empowerment and human resources development, Mohamed has vast experience in the developmental areas of youth. Currently working very closely with youth initiatives and job seekers, as a Community Advisor in Tamkeen, he supports projects and initiatives which feed the development of these segments.

Mohamed is also an entrepreneur with his own company called "TumooH"; it provides career guidance and training to university and high-school students. As a certified life coach, he also works with individuals and companies in helping developing their capabilities.



FORUM SPEAKERS



DR ABDULHASAN AL-DAIRI

President
Bahrain SME's Society

Dr. Abdulhasan Al-Dairi is the Chairman of Bahrain SMEs Society since 2006, a founding member and shareholder of various companies. He is a researcher and practitioner in the field of entrepreneurship and SMEs development for more than twenty years.

With PhD in Entrepreneurship and MBA in Marketing Management, in addition to his Family-Business background, Dr. Al-Dairi enjoys a wealth of experience in private and public sectors as well as an accumulated teaching and training best practises in banking, vocational and academic higher institutions. He is also well known for introducing the entrepreneurship education to tertiary level students in Bahrain since 1990s.

He has extended his services to the United Nations Industrial Development Organization (UNIDO), the International Labour Organization (ILO), the International Council for Small Business (ICSB), the Organization of Islamic Cooperation (OIC), the Arab Union for Small Enterprises (AUSE), the GCC Union of Entrepreneurs (GCC-UE), the National Coordination Committee for SMEs Development at the Kingdom of Bahrain (Chaired by the Minister of Industry & Commerce, Kingdom of Bahrain) and the Bahrain Chamber of Commerce & Industry (BCCI) SMEs and HRD Committees, few to mention.

He is also the Founder of the 'Annual SMEs Day Forum' since 2010, Board Member of Bahrain Management Society (BMS) as well as the Founding Board Member and Treasurer of Ebtikar (Innovation) Bahrain Association.

In 2014, Dr. Al-Dairi was appointed as Ambassador of the Arab Youth by the Arab Youth Council for Integrated Development (AYCID) of the Arab League, Egypt and then selected to be the Member of its Executive Council.

Dr. Al-Dairi currently serves as the Manager of Stakeholder Relations at the Bahrain Polytechnic, which he joined in 2010 after his previous post at the Government of Bahrain as the Director of Community Centres at the Ministry of Social Development.

FORUM SPEAKERS



DR HALA JAMAL

Founder - AMJCO for Iron Industries
Founder and President - Events Starts

Dr Hala Jamal is Founder and Head of AMJCO for Iron Industries and Founder and President of Events Starts.

She is an active member in Bahrain Chamber of Commerce's Business Women Committee, a member in the advisory committee in the faculty of business FBFS at the Royal University for Women, President of Riffaa Cultural and Charity Society, Advisor in the International Non - Olympic University and International Nobel prize Recommendation Forum till March 2016.

Dr Jamal is also a member of the Arab Union for Intellectual Property, Arab League till March 2016 and a member of the Board of Directors in Bahrain Business Women Society (May 2012 - May 2014).



AYSHA AL ARAIFI &

MOHAMMED BIN KHALID AL KHALIFA

Founders - Bossy Kitchen

Bossy Kitchen is a Healthy Urban Eatery focused on offering nutritionally dense meals while modernizing traditional favorites. What started as a home business in late 2012 by Chef Aysa Al Araifi and Fitness Enthusiast Mohammed Bin Khalid Al Khalifa is now a full-fledged restaurant aiming to inspire healthy eating without sacrificing flavor. We strive on making each dish from scratch using local ingredients and cater to various dietary restrictions.

Bossy Kitchen won 1st place in Wolfgang Puck's Mystery Box Challenge and 3rd place in the Dubai World Hospitality Championship.



FORUM SPEAKERS



BADER KAMAL

Managing Director
Stride IT Consulting

Bader Kamal, is a Bahraini entrepreneur who developed special interest over the years in supporting new business startups. Born in 1980, he graduated from New York Institute of Technology back in 2005 with an MBA degree in Management Information Systems. Bader started his professional career as a Security Consultant in the Gulf Finance House and later in Deloitte, but he maintained his academic ties through delivering IT courses in the University of Bahrain, Arab Open University, and NYIT.

In 2006, Bader decided to put his passion and entrepreneurial skills to the test and established his first company as “Bader IT Consulting”. Success was recognized very soon, and the company evolved to become “Stride IT Consulting W.L.L.” with a broader vision targeting the Middle East and the North African markets. As the founder and Managing Director, Bader strives to widen the company’s services portfolio to cover the Financial, Telecommunications, and Government sectors.

Outside the working environment, Bader enjoys several hobbies as an advanced diver, a biker, a photographer, and a private pilot. With his unlimited ambitions, Bader is currently embarking a new endeavor to start a new business in the Aviation world for enthusiastic pilots.



AHMED AL SAWAFIRI

Founder and Editor in Chief
Startup Bahrain

Ahmed is the founder and editor in chief for Startup Bahrain, the region's first interactive digital publication for startups and entrepreneurs. Ahmed has more than 12 years of diverse business and technology experience in Bahrain and has managed a number of strategic national projects. Startup Bahrain, his latest project won the Arab eContent Award for the Media and Journalism category, and today has an install base of over 8,000. Startup Bahrain was first released in March 2013 and have recently released their latest issue.

Since its launch, Start up Bahrain has been growing fast and received excellent regional and local media coverage.



FORUM SPEAKERS



HAYAA AL FADHEL

Co-Founder and Designer
Dar Naseem Al Andalos

Hayaa AlFadhel has achieved tremendous success with Dar Naseem Al Andalos, a premier designer brand, which is now competing with international luxury brands.

Hayaa grew up in a very creative environment where pursuing what she felt passionate about was encouraged. Also, being the eldest daughter of Nabila AlAissaoui, she assisted her mother in her various artistic projects. Nabila, who's originally Moroccan, always had a passion for design and fashion. As a result, the mother-daughter duo, established Dar Naseem AlAndalos to create truly unique designs with the fusion of Moroccan and Khaleeji as well as Modern and Traditional couture.

Initially, Hayaa was pursuing a Degree in Architecture, however as the business grew, her attachment to fashion also grew and so she switched to studying Fashion instead. She is currently studying Fashion Design at the Royal University for Women. Her time is divided between her studies and her role at Dar Naseem AlAndalos as Creative Director, while her mother is in charge of Design. The duo's attention to details, understanding of luxurious fabrics and focus on creating feminine silhouettes is what sets them apart from others.



ZAHRAA TAHER

Managing Director
FinMark Communications

Zahra'a is a communications and events strategist focused on providing FinMark's clients including companies and government organisations with high-level counsel and the development and execution of marketing and communications strategies. Over the past decade, her clients have included the Central Bank of Bahrain, Bahrain Ministry of Finance, Bahrain National Insurance, Bahrain Economic Development Board, World Bank, Robeco, JP Morgan, Credit Suisse and the GCC Secretariat, to name a few.

She has been instrumental in developing and managing events across the financial services sector including major regional conference such as the 9th GCC Banking Conference, the 27th General Arab Insurance Federation (GAIF) Conference and the 5th International Conference on Islamic Economics & Finance (ICIEF). This is in addition to dozens of corporate events in the banking, insurance and industrial sectors.

Zahra'a is a native of the GCC region and an Arab speaker giving her strong insight and the ability to add value to her clients' efforts to navigate the Arab media and business and investor culture. She began her career in the insurance sector working with the region's largest insurer, Arab Insurance Group (ARIG), where she worked in the development of new products and business lines. She went on to establish and manage EVENTSCOM a leading regional full service events and communications agency in Bahrain.

FORUM SPEAKERS



FAHAD ALSHIRAWI

Founder and CEO
GCCIX

A serial entrepreneur and investor, Fahad has extensive Executive Management experience, most notably as Founder and CEO of GCCIX (2011-2015), 2Connect WLL (2004-2011), and SNS Designs (1997-2002). Fahad has held key Board-Level positions at BIX (Bahrain Internet Exchange) and was recently elected as Vice Chairman of ARISPA (Arab Internet and Telecom Union) which he has served on as a board member since 2006.

Another of his 2006 initiatives was the founding MENOG (the Middle East Network Operators Group) where he became First Chairman and served in an executive capacity until he elected to step down in 2010. He was also the first Arab to serve as an Executive Board Director of the RIPE NCC (NCC) from 2008 until 2014 when he became the first person in the history of the NCC to elect to step down.

RIPE is Regional Internet Registry (RIR), an NGO which oversees Internet resources and Governance across Europe, Russia, and the Middle East and works very closely with the remaining four RIR responsible for North America (ARIN), South America (LACNIC), Africa (AFRINIC), and Asia (APNIC).

In 2014, Fahad established a small startup investment firm that has an 80% focus on technology projects with a 20% allocation to other projects. The operational model is to provide seed financing and mentoring to a small selection of startups as well as to provide series-A fund raising support. Just three of the projects recently funded have benefited from the fund's strong support program and have so far secured six million USD of series-A financing from other investors. Among its other holdings the fund has a stake in Rukn, an interesting and key project spearheaded by the Bahrain Development Bank to act as the nucleus for technology incubation in Bahrain. It also has ownership in Punchline Media, an entertainment venture that is fast expanding into the UAE and Qatar from its roots in Bahrain, and Duex Mers, a real estate investment fund focused on assets in the GCC and Europe.

More recently, AlShirawi has been looking to build on the success of the fund by investing in a subsidiary fund that is open to outside investment which will focus both on the start-up phase and, with its substantially larger capabilities, will participate directly in Series-A and Series-B financing for successful technology growth projects.



FORUM SPEAKERS



YASMEEN JAMAL

Board Member - Youth Pioneer Society
Project Manager - Events Starts

Yasmeen Jamal is a young enthusiastic entrepreneur. She is the co-founder of Events Starts and currently holds the post of Project & Marketing Manager at the Company. She is a Board member in Youth Pioneer Society in the Kingdom of Bahrain and is an active member and Head of Technical Support at Bahrain Business Women Society. She is also a member in the Entrepreneurs Committee.

Yasmeen has managed and organized various events within the Kingdom of Bahrain and the GCC and has participated as a key speaker on the topic of Entrepreneurship in many events.



MOHAMMED VIVID

Founder
Vivid Photography

Mohammed Vivid is a Bahraini Photographer who has embarked in his photography journey in August 2010 by starting his own Studio. At the age of 25, he is considered as one of the top photographers in the Kingdom of Bahrain and the region, as he has paved the path for many others in the field.

At a young age, he mastered and excelled in the art of Portrait, Nature, Fashion, Beauty, Special Occasions, Children and Commercial Photography.

Mohammed is considered the first Arab photographer to win the Parc Cruz Prize in 2011. Moreover, he has snapped photographs for many A-list celebrities; and his photography was on more than 50 cover pages of the most popular magazines in the region.



WORKSHOP SPEAKERS



DR WILLIAM F. BAKER

Educator, Author and Broadcast Television Executive, Director, Bernard L. Schwartz Center for Media, Education & Public Policy, Fordham University

Dr. William F. Baker directs the Bernard L. Schwartz Center for Media, Education, and Public Policy at Fordham University, where he is also Journalist-in-Residence and a professor in the Graduate School of Education. He is a distinguished professor at IESE Business School (ranked #1 globally by The Economist) and is President Emeritus of WNET, New York's public media station. Over the four decades of his career, Dr. Baker has been a broadcaster, executive, author, sought-after public speaker, academic, and explorer.

Baker was also the chief executive officer of WNET. He has distinguished himself as one of America's most prolific fundraisers and established the largest endowment in the history of public television. His other accomplishments at WNET are the landmark program Charlie Rose and MetroArts/Thirteen.

Before joining WNET, he was the president of Westinghouse Television and chairman of their cable and programming companies. At Westinghouse, He introduced Oprah Winfrey and also launched five cable networks, including the Discovery Channel and the Disney Channel.

Baker is the recipient of seven Emmy Awards and is a fellow of the American Academy of Arts and Sciences. He is the executive producer of Emmy winning feature *The Face: Jesus in Art, SACRED*. He has been inducted into the National Academy of Television Arts & Sciences (NATAS) Management Hall of Fame and received the Mark Schubart Award from the Lincoln Center Institute, the Broadcasting & Cable's Hall of Fame and the New York State Broadcasters Association Hall of Fame.

Baker is co-author of the books *Every Leader is an Artist and Leading with Kindness: How Good People Consistently Get Superior Results*. *Down the Tube: An Insider's Account of the Failure of American Television* and the author of *Lighthouse Island: Our Family Escape*

Baker is a former Chairman of the National Parks System Advisory Board, and serves on the board of Rodale Press. He holds a B.A., M.A. and Ph.D. from Case Western Reserve University, and nine honorary doctorates from universities in America and Europe. His interests include astronomy, horology and polar science, and he is believed to be the 8th person in history to have stood on both the North and South Poles.



WORKSHOP SPEAKERS



KAREN HAYWARD

Seasoned Professional in International Art Market, Art Advisor and Lecturer

Karen Hayward is a seasoned professional in the international art market, and a recognized authority in Asian art. She has had a long association with Christie's auction house and has worked with art advisories and well-known private and museum collections including those of Robert Hatfield Ellsworth and the Sackler Galleries at the Smithsonian Institution.

Ms. Hayward has been an adjunct professor at NYU and has lectured at the Cooper Hewitt Museum, the Bard Institute for Studies in the Decorative Arts, and the Bruce Museum in Greenwich Ct. where she has also been a guest curator. She has written for arts trade papers and publications across a broad spectrum of the visual arts. She is a 2010 Attingham scholar and holds a B.A. in Art History from the University of Massachusetts. After graduation she pursued further studies in Paris.

In addition to her consultancy work, Ms Hayward is currently a teaching assistant to Dr. William Baker in his course on Entrepreneurship in the Performing Arts at the Juilliard School in New York.



PETER COBB

Arts Administrator, Attorney, and Jazz Saxophonist

Peter Cobb is an arts administrator, attorney, and jazz saxophonist. Peter attended Berklee College of Music in Boston, Drew University, received a J.D. from the University of Pennsylvania Law School, and a Master's in Jazz Performance from New York University.

Peter is the Program Officer for Special Projects at the New York Foundation for the Arts (NYFA), where he coordinates NYFA's Arts Business Incubator (ABI) program. He also works on a number of NYFA's institutional and individual education programs, and co-edited "The Profitable Artist" (Skyhorse Press, 2011). He has worked extensively with international artist populations, including those from China, Mongolia, Guatemala, Spain, Latvia, and Ireland.

A member of the Pennsylvania Bar, Peter has an extensive background in the government and nonprofit worlds. He has taught saxophone as an adjunct faculty member at NYU, and has toured nationally and internationally as a jazz performer, including performances at Carnegie Hall, the Blue Note, and the Carlyle Cafe.



WORKSHOP SPEAKERS

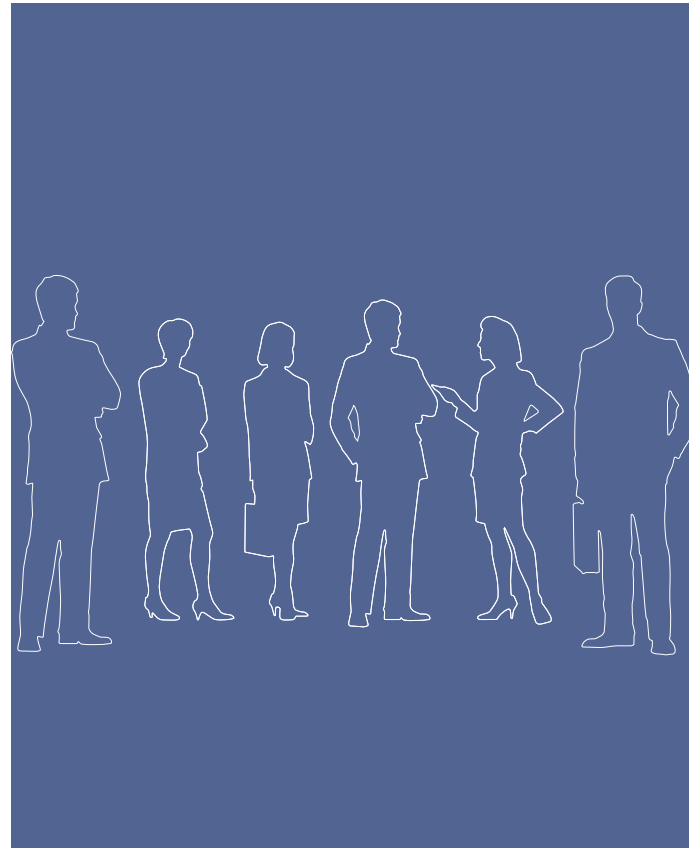


SABEEKA AL SHAMLAN

Business Advisory
Bahrain Development Bank

Bachelor's Degree in Business Information Systems – University of Bahrain
Certified Associate in Project Management – Project Management Institute
Certified Business Coach - Chartered Management Institute (Level 5). Along the multiple academic and professional credentials, she currently holds the position of Senior Officer, Business Advisory– Bahrain Development Bank.

Ms Al Shamlan Works in the field of coaching, advising and training entrepreneurs and is passionate about people development. Her work allows her to enable entrepreneurs in the process of transforming their ideas to businesses, guiding them through working on their business plans and coaching them to overcome the challenges along the way. Also focused on developing and delivering training programs catered to student needs, in order to create an entrepreneurial innovative society.



WORKSHOP AGENDA

MAY
7

WORKSHOP IDENTIFY YOUR PASSION

Thursday, May 7, 2015
3:00pm - 4:00pm
Diplomat Radisson Blu Hotel

- Self-reflection over our values and decisions.
- Find out what matters the most to us.
- To figure out what are our professional goals.
- Draw a path to reach those goals.



Provider : Bahrain Development Bank
Trainer : Sabeeka Al Shamlan

MAY
7

WEBINAR ENTREPRENEURSHIP IN THE ARTS

Thursday, May 7, 2015
4:15pm - 5:00pm
Diplomat Radisson Blu Hotel

Professor Baker will share the basic principles of entrepreneurship which are necessary to make one's art economically sustaining. There are no straight paths to success. Every artist must do it in a unique way and Baker's goal is to help and provide insight.



Provider : Embassy of the United States
Trainers : Dr William Baker
Peter Cobb
Karen Hayward

WORKSHOP AGENDA

MAY
9

WORKSHOP (ARABIC) SOCIAL MEDIA FOR ENTREPRENEURS

Saturday, May 9, 2015
9:00am - 1:00pm
Applied Science University



Provider : Bahrain Social Media Club
Trainer : Ali Sabkar

Youth Entrepreneurs will be learning how to develop a Social Media strategy, set and measure goals, create a tactical plan, understand how to communicate on different platforms and much more.



WORKSHOP AGENDA

MAY
10

WORKSHOP FINANCIAL EDUCATION FOR ENTREPRENEURS -1

Sunday, May 10, 2015

9:00am - 10:30am

Applied Science University

Financial literacy awareness. Provide guiding sessions on cash flow, accounts and investments



Provider : Standard Chartered Bank

Trainers : Ayman Al Aradi
Shaikha Tareef
Nouf Al Sowaidi
Hussain Al Attiya

MAY
10

WORKSHOP BUILDING A CAREER AS AN INVESTMENT ADVISOR/WEALTH MANAGER

Sunday, May 10, 2015

11:00am - 12:00pm

Applied Science University

1. Required courses & certification form BIF & International recognized Institutions.
2. The CBB approval process- Forms & Steps.
3. The Financial Planning 6 Step Process.
4. Networking & Building name in the industry.



Provider : Takaud

Trainer : Loay Ragheb

WORKSHOP AGENDA

MAY
11

WORKSHOP CV WRITING & JOB INTERVIEW PREPARATION



Provider: Batelco

Trainer : Anood Abbas

Monday, May 11, 2015

9:00am - 10:30am

Applied Science University

- Effective CV Writing
- Job Interview Preparation & Expectations

MAY
11

WORKSHOP FINANCIAL EDUCATION FOR ENTREPRENEURS - 2



Provider : Standard Chartered Bank

Trainers : Ayman Al Aradi

Shaikha Tareef

Nouf Al Sowaidi

Hussain Al Attiya

Monday, May 11, 2015

11:00am - 12:30pm

Applied Science University

Financial literacy awareness. Provide guiding sessions on cash flow, accounts and investments

WORKSHOP AGENDA

MAY
12

WORKSHOP CAREER OPPORTUNITIES IN GOLDSMITHING AND AGRICULTURE INDUSTRY

Tuesday, May 12, 2015
9:00am - 10:30am
Applied Science University

Acquaint the participants with core skills required in the goldsmith and agriculture industry and their allied trade.



Provider : Bahrain Training Institute
Trainers : Sayed Jaffar Al Alawi
Mariam Al Noaimi

MAY
12

WORKSHOP CAREER & EDUCATION PATHS

Tuesday, May 12, 2015
11:00am - 12:00pm
Applied Science University

Provides information on the following:

1. Learning pathways.
2. Career opportunities.
3. Access and admission to BTI.



Provider : Bahrain Training Institute
Trainers : Sayed Jaffar Al Alawi
Mariam Al Noaimi



WORKSHOP AGENDA

MAY
13

WORKSHOP ENTREPRENEURSHIP AWARENESS



Provider : Family Bank

Trainer : Zahra Abbas

Wednesday, May 13, 2015

9:00am - 10:30am

Applied Science University

The workshop aims to create awareness on the following facets:

1. Family Bank role in entrepreneurial field.
2. Relevant information that helps to unleash entrepreneurial potentials.

MAY
13

WORKSHOP STARTING SMALL AND MEDIUM BUSINESSES



Provider : Bahrain SME's Society

Trainer : Meshaal Al-Thawadi

Wednesday, May 13, 2015

11:00am - 12:30pm

Applied Science University

1. Provide the tools that can be used in the Bahraini Market to start a new business.
2. Motivation and Empowerment to start own business and create own income.
3. Support participants with technical information and case studies from the Bahraini Market.

WORKSHOP AGENDA

MAY
14

WORKSHOP FRANCHISING

Thursday, May 14, 2015
9:00am - 10:00am
Applied Science University

To develop an understanding of franchising in Bahrain and its potential benefits :

1. Franchise business models.
2. Finding the opportunity.
3. Franchising costs and investments.
4. Financing your franchise.



Provider : New York Coffee
Trainer : Usman Ali

MAY
14

WORKSHOP BASIC TRAINING NEEDS FOR BUSINESS AND FINANCE

Thursday, May 14, 2015
10:30am - 12:00pm
Applied Science University

Providing basic information on main departments in any company or bank. To make it more interesting, after a basic introduction to each department, the speaker will present a problem and ask the trainees to come up with a business plan to solve the issue. This will be across the Finance, Marketing, Customer Services, Human Resources and Public Relations departments.



Provider : Citi Bahrain
Trainers : Nadera Abuali
Anastasios Fragkopoulos
Fatima Janahi
Sa'ed Foudeh
Nacira Ferdjough

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